**Project Use Case & Deployment Confirmation Certificate**

This is to formally acknowledge that the following student(s) from K.R. Mangalam University have successfully undertaken and completed an industry-based project under our mentorship, in alignment with the stated objectives and requirements of our organization.

**Project Details:**

* **Project Title:** KitchenKart
* **Domain/Technology Used:** Frontend (Html,Css,Javascript, SEO Optimization\_\_\_\_
* **Industry Use Case / Business Problem Addressed:**

In the eCommerce industry, a major business challenge is cart abandonment, where users add products to their carts but do not complete the purchase. This leads to substantial revenue losses and affects customer retention. Solving this problem is essential for improving conversion rates and maintaining competitiveness in the market.

* **Expected Outcome/Utility of the Project in Our Organization:**
* Functional and tested e-commerce website
* Positive user feedback on interface
* Fully operational admin dashboard
* Improved understanding of full-stack development

**Student Details:**

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| | **Name of Student** | **Enrollment No.** | **Program** | **Year** | | --- | --- | --- | --- | | Akanksha Singh | 2301010287 | B.Tech CSE | 2nd | | Kunjan | 2301010274 | B.Tech CSE | 2nd | | Vaibhav Vaid | 2301010289 | B.Tech CSE | 2nd | | Nisha Bharti | 2301010284 | B.Tech CSE | 2nd | |  |  |  |
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**Mentor Declaration & Disclaimer:**

I, the undersigned, hereby declare that:

1. The above-mentioned project has been developed by the student(s) under my guidance and supervision.
2. The project addresses a real-world use case relevant to our organization.
3. The student(s) have demonstrated the ability to **successfully deploy the solution** in a functional or pilot-ready form.
4. The developed project has the potential to be adopted/implemented for the intended purpose within our organization.
5. All intellectual property rights, confidentiality, or proprietary rights, if applicable, are governed by our internal policies and this document does not transfer any such rights.

**Industry Mentor Details:**

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**Signature & Seal: dhruvikvaid**